

# ***Beginning Band Instruction Has Changed Forever!***



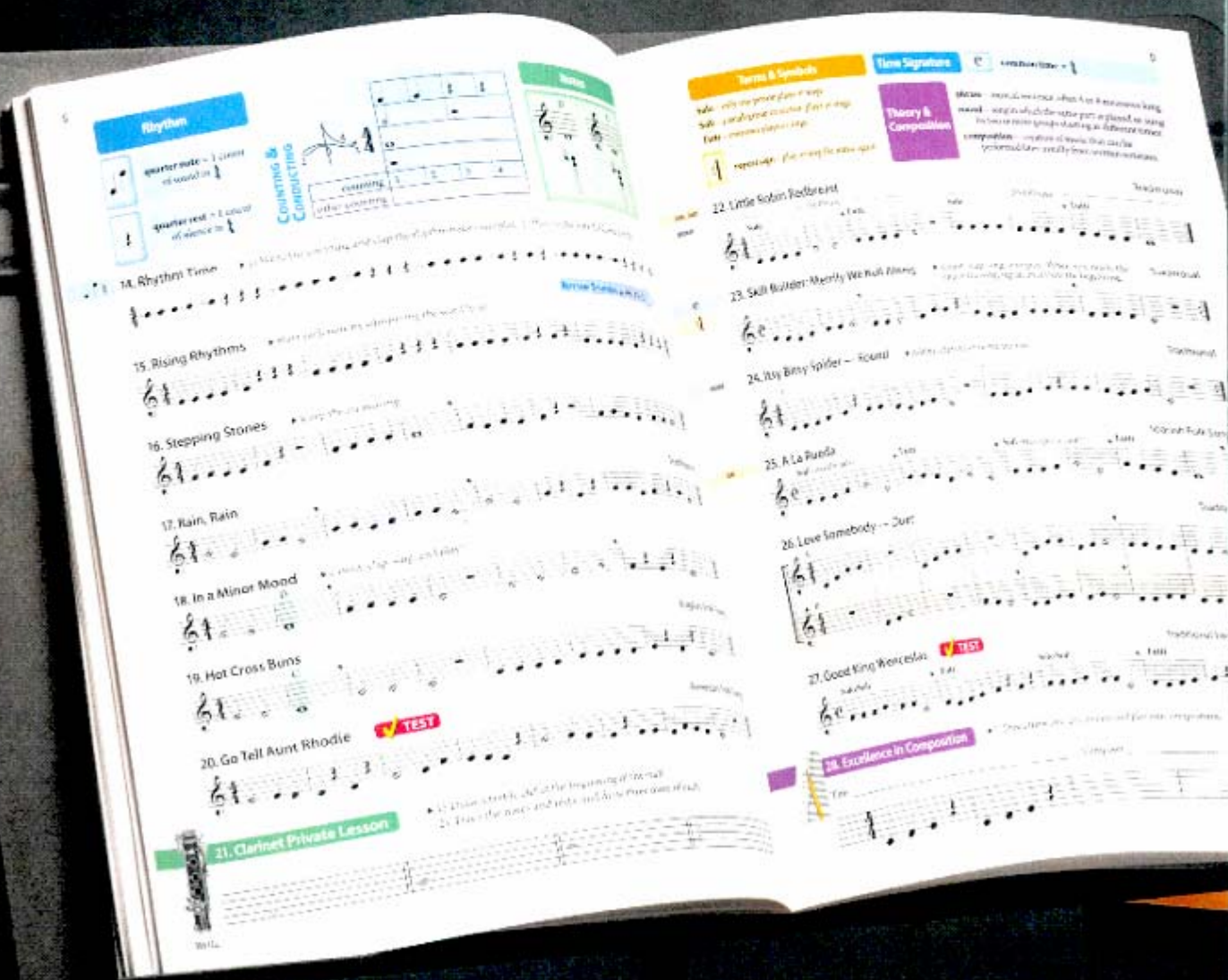
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# Tradition of Excellence™

The *Tradition of Excellence Comprehensive Band Method* is a music educator's dream—a flexible performance-centered curriculum that seamlessly blends classic and contemporary pedagogy and cutting-edge technology. Bruce Pearson and Ryan Nowlin present a systematic comprehensive musicianship curriculum second-to-none.



## Time-tested approaches

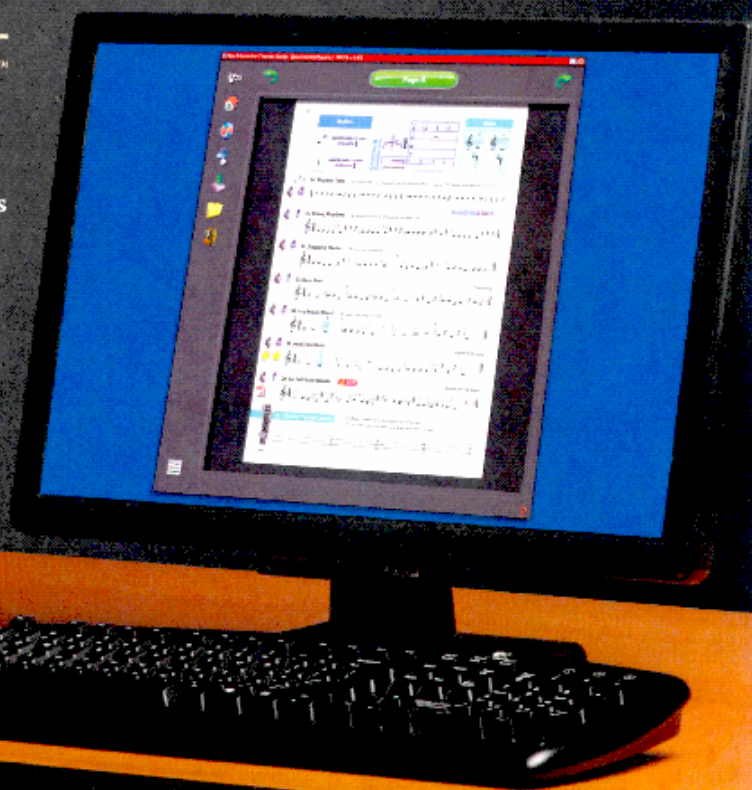
- ▶ Three unique starting systems
- ▶ Differentiated instruction and learning allowing you to customize your teaching
- ▶ Pedagogically sound two-page lessons
- ▶ Sound-before-symbol rhythm introduction
- ▶ Scales, technical studies, chop builders, warm-ups, rhythm studies, and sight-reading
- ▶ Solos, duets, rounds, band pieces, and ensembles, including three built-in concert programs

## Today's trends

- ▶ Comprehensive Standards-based curriculum
- ▶ Color coding connects new concepts with the music
- ▶ Rhythm introductions adaptable to any counting system
- ▶ Nine-page Oboe starting system
- ▶ Expanded Horn book with F and B $\flat$  fingerings
- ▶ All-in-one Percussion book
- ▶ Repertoire from across time and around the world
- ▶ Built-in written and performance assessment
- ▶ Theory, composition, ear training, improvisation, orchestration, conducting, and history in every student book
- ▶ Historical and interdisciplinary worksheets and teaching guides
- ▶ Ready-to-use lesson plans
- ▶ Multiple-option ensemble scoring
- ▶ Comprehensive, easy-to-use Conductor Score
- ▶ Score companion: *Teaching Band with Excellence: a Comprehensive Curricular, Pedagogical, and Administrative Resource*—an indispensable aid to the teacher.

## Tomorrow's Technology

- ▶ Revolutionary *Interactive Practice Studios*<sup>™</sup> and *Interactive Teacher Studio*<sup>™</sup> that offer intuitive virtual student and teacher environments
- ▶ State-of-the-art accompaniment recordings
- ▶ Instrument-specific DVDs containing video lessons, accompaniments, and importable audio files
- ▶ Downloadable lesson plans, worksheets, and editable forms
- ▶ Interactive whiteboard-ready
- ▶ Subscription-based **SmartMusic**<sup>®</sup> support



*Making Excellence a Tradition for over 75 years!*

## Meet the Composers



**Bruce Pearson** grew up in Bloomington, Minnesota. He has taught at the elementary, junior high, high school, and college levels for over 40 years. In December of 1998, Dr. Pearson was awarded the prestigious Midwest Clinic Medal of Honor in recognition of his outstanding contributions to music education. In 2007,

he was the recipient of the Distinguished Alumni award at St. Cloud State University. Also in 2007, he was recognized as the first Patron for the Maryborough Conference in Queensland, Australia. Dr. Pearson continues to serve as a guest lecturer, clinician, and conductor in addition to his work as a composer, arranger, and author.



**Ryan Nowlin**, a native of Cleveland, Ohio, holds both his Bachelor of Music and Master of Music degrees from Bowling Green State University (Ohio). He has taught for ten years at the beginning, middle school, high school, and college levels, including wind ensemble, jazz ensemble, and marching band direction.

Mr. Nowlin was an instructor of conducting and band scoring at BGSU and was recently recognized as one of the university's Accomplished Graduates. In 2010, Mr. Nowlin joined "The President's Own" United States Marine Band, where he currently serves as staff arranger.

This work presented by the publisher has been prepared by Ryan Nowlin in an unofficial capacity and neither "The President's Own" United States Marine Band, the U.S. Marine Corps, nor any other component of the Department of Defense or the U.S. Government has endorsed this material.

## Special Introductory Offer!

# Tradition of Excellence

By Bruce Pearson and Ryan Nowlin

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